



2025 IMPACT REPORT • Touchstone Essentials

Making the good inside accessible to everyone.

We offer clean, organic supplements that support everyday wellness, built on pure ingredients, sustainable sourcing, and cGMP manufacturing. We minimize environmental impact while maximizing real-world benefit for our customers and communities.



By empowering individuals to live healthier, more vibrant lives, we aim to create a ripple effect of positive change around the world.

Certified



89.4
B Impact Score

Certified at 80+

50.9 median for ordinary businesses

89.4

Total B Impact Score

\$500K+

Total donations to date

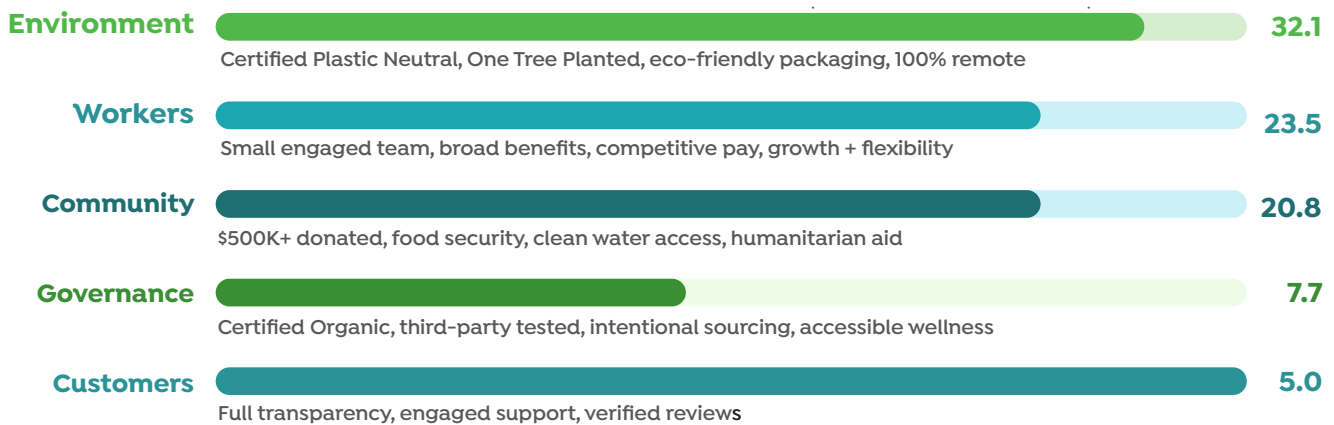
63,000+

Lbs. plastic removed from nature

100%

Remote workforce

Our B Impact Score Breakdown



50.9 median for ordinary businesses • 80 required for certification

Based on scores achieved in each section (out of approximate possible levels).

Our Ethos



Toxin-Free Living



Organic Matters



Community First



Planet Protective



Purpose Driven

GOVERNANCE

Our Mission 7.7

We operate with intention at every level. We source certified organic ingredients wherever possible. Every product is third-party tested and our commitment to accessible wellness is built into how we do business.

- Certified Organic ingredients
- Third-party testing on all products
- Intentional, transparent labeling
- Accessible wellness as a core value

WORKERS

Our Team 23.5

A good company takes care of its people. Our team is small, engaged, and supported by solid benefits, competitive pay, and flexibility that reflects our values.

- Broad benefits package
- Pay commensurate with cost of living
- Opportunities for growth
- Flexible schedules and strong work-life balance

CUSTOMERS

Customer Stewardship 5.0

We earn trust by being straight with our customers. That means transparent labeling, responsive support, verified customer reviews, and purity backed by third-party verification.

- Transparency in product communication
- Engaged, responsive customer service
- Verified customer reviews (Shopper Approved)
- Third-party testing on every product

COMMUNITY

Community Impact 20.8

Giving back is part of who we are. To date, we have donated over \$500K to organizations working on food security, clean water access, and humanitarian aid around the world.

- Over \$500K donated to date
- Charitable focus areas: food security, clean water access, humanitarian aid

ENVIRONMENT

Environmental Commitment 32.1

Our highest-scoring category reflects real, measurable action—minimizing environmental impact while maximizing real-world benefit.

- Certified Plastic Neutral via rePurpose Global (63,000+ lbs. of plastic removed)
- One Tree Planted partner supporting reforestation
- Earth-friendly packaging across our product line
- 100% remote workforce reduces our operational footprint

63,000+
Lbs. of plastic removed from nature

100%
Remote workforce reducing our footprint

FOOD SECURITY

\$400K+

World Central Kitchen
Healing communities through the power of food.



CLEAN WATER ACCESS

\$100K

Wine to Water
Clean water & housing support globally.



TOTAL DONATED TO DATE

\$500K+

Food security, clean water access, and humanitarian aid around the world.

