



2025 IMPACT REPORT • Touchstone Essentials

Making the good inside accessible to everyone.

We offer clean, organic supplements that support everyday wellness, built on pure ingredients, thoughtful sourcing, and cGMP manufacturing. Our goal is to create a healthier and happier future for all.



By empowering individuals to live healthier, more vibrant lives, we aim to create a ripple effect of positive change around the world.

Certified



89.4
B Impact
Score

Certified at 80+

50.9 median for
ordinary businesses

89.4

Total B Impact Score

\$500K+

Total donations to date

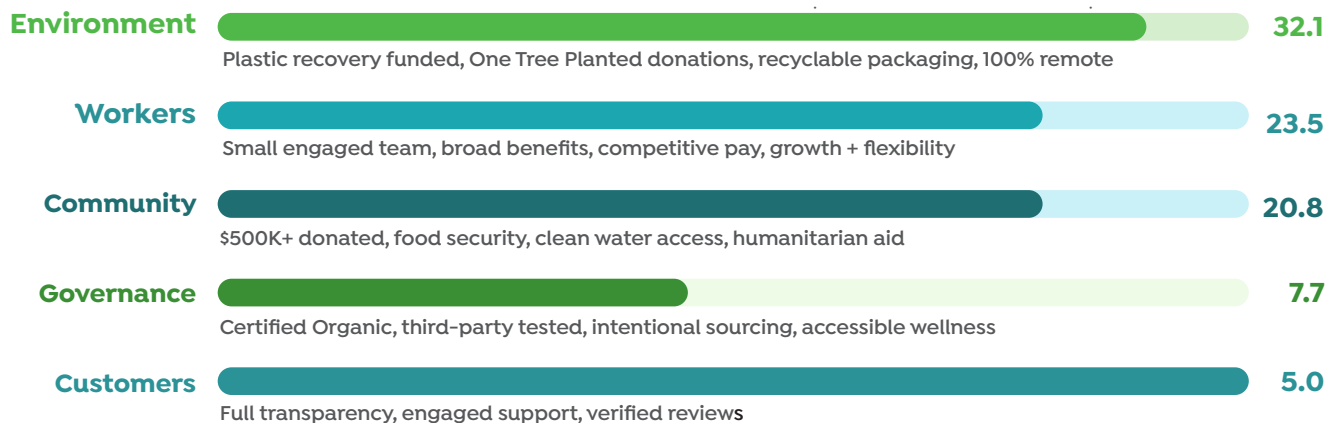
63,000+

Lbs. plastic removed from nature

100%

Remote workforce

Our B Impact Score Breakdown



50.9 median for ordinary businesses • 80 required for certification

Based on scores achieved in each section (out of approximate possible levels).

Our Ethos



Toxin-Free Living



Organic Matters



Community First



Environmental
Commitments



Purpose Driven

GOVERNANCE

Our Mission

7.7

We operate with intention at every level. We source certified organic ingredients wherever possible. Every product is third-party tested and our commitment to accessible wellness is built into how we do business.

- Certified Organic ingredients
- Third-party testing on all products
- Intentional, transparent labeling
- Accessible wellness as a core value

WORKERS

Our Team

23.5

A good company takes care of its people. Our team is small, engaged, and supported by solid benefits, competitive pay, and flexibility that reflects our values.

- Broad benefits package
- Pay commensurate with cost of living
- Opportunities for growth
- Flexible schedules and strong work-life balance

CUSTOMERS

Customer Stewardship

5.0

We earn trust by being straight with our customers. That means transparent labeling, responsive support, verified customer reviews, and purity backed by third-party verification.

- Transparency in product communication
- Engaged, responsive customer service
- Verified customer reviews (Shopper Approved)
- Third-party testing on every product

COMMUNITY

Community Impact

20.8

Giving back is part of who we are. To date, we have donated over \$500K to organizations working on food security, clean water access, and humanitarian aid around the world.

- Over \$500K donated to date
- Charitable focus areas: food security, clean water access, humanitarian aid

ENVIRONMENT

Environmental Commitment

32.1

Our highest-scoring category reflects our commitment to leave the world a better place than we found it.

- Working with rePurpose Global, we've funded the recovery of plastic from nature.
- One Tree Planted partner supporting reforestation
- Intentional packaging across our product line
- 100% remote workforce

63,000+
Lbs. of plastic
removed from nature

100%
Remote workforce

FOOD SECURITY

\$400K+

World Central Kitchen
Healing communities
through the power of food.



CLEAN WATER ACCESS

\$100K

Wine to Water
Clean water & housing
support globally.



TOTAL DONATED TO DATE

\$500K+

Food security, clean water
access, and humanitarian
aid around the world.



touchstone essentials
TheGoodInside.com

Certified B Corporation since 2025
(Scores based on B Lab BIA evaluation)